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CALIFORNIA STATE

Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER

VOLUME XLVIII — PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, SATURDAY, APRIL 30, 1938 — NUMBER 100

WEATHER
Local rains tonight, snow higher; Sunday fair but somewhat colder.

RAIN FAILS TO HALT CLAMPERS

HEWGAG'S BLARE CALLS FAITHFUL TO INITIATE POOR BLIND BROTHERS

"Life" Goes To A Party, With "Time" and "Coast" As Fun Organization Of Pioneer Days Gathers To Dedicate Hank Monk Plaque, Institute Chapter In Old Hangtown

The blare of the hewgag, reverberating down the Main Street of Old Hangtown shortly after 3 o'clock this afternoon, announced to the community and the world that the ceremonies incident to the invitation and institution of James W. Marshall Chapter No. 49, E Clampus Vitus, are under way.

Smoke from a dozen campfires early in the afternoon told of branding irons being heated and of the arrival of the blunderbusskets, and e're the morning dawns, twenty-five of the poor blind brothers of Old Hangtown will have seen the light of Clamper-dom.

Following the "procession of the candidates," from the Ivy Motel to the Hall of Comparative Ovations established at Hotel Raffles, at 3 o'clock, the initiation will be under way.

Incident to the meeting, ceremonies will be held after the procession, dedicating a bronze plaque, which is affixed to the wall of Hotel Raffles, to the Memory of Hank Monk..

The plaque memorializes the incident in 1859, wherein Hank Monk drove the stage coach which brought Horace Greeley from Carson City to Old Hangtown—a distance of 109 miles, in ten hours.

Photographers representing "Life," "Time" and "Coast" magazines are said to be in Placerville for the occasion and it is apparent that if they are able to obtain "good pictures," much publicity for the community throughout the nation may result.

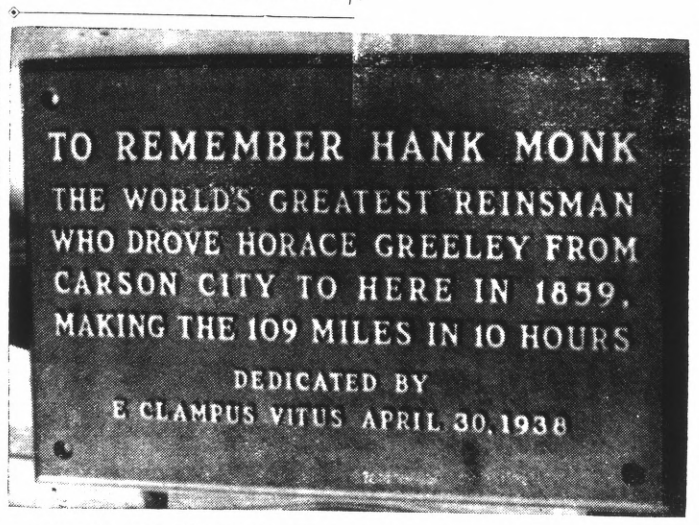
Adam Lee Moore, 91-year-old Grand Clampatriarch of the order, is here for the week-end. Mr. Moore was a charter member of the original chapter of Clampers at Sierra City.

He, with the entire degree team of Yerba Buena Chapter No. 1, of San Francisco, will conduct the initiation of the twenty-five candidates immediately following the plaque dedication.

The initiation will adjourn to the Grand Christening of the Slippery Gulch Bar and the banquet at which James W. Marshall Chapter No. 49 will

(Turn to page four)

"Keep Your Seat, Horace--"



—AND I'LL GET THERE ON TIME", is what Hank Monk is reported to have said to the noted journalist as Greeley arose from his seat during their journey from Carson City to Placerville which this plaque commemorates. Mr. Greeley was in a rush and Monk thought his passenger was arising to urge him to greater speed, but it is more likely Greeley meant to protest at the "ride" Hank Monk was giving him. The plaque, above, affixed to the wall at Hotel Raffles, was dedicated this afternoon by the members of E Clampus Vitus.

PUBLIC SCHOOLS WEEK IN CLOSES WITH PROGRAM AT DIAMOND SPRINGS

Large Attendance From Western Section Recorded As Pupils Of Several Schools Share In Exercises; Leo F. Baisden, of Sacramento, Principal Speaker

The last of three major public programs in the county observing Public Schools Week, was held at Diamond Springs school on Friday evening. Like the exercises at Placerville Grammar school on Wednesday, and at the high school on Thursday, the program attracted an exceptionally large attendance.

Various numbers were contributed to the entertainment program by the pupils of the schools of the section of the county, including Diamond Springs, El Dorado, Buckeye, Tennessee, Salmon Falls, Latrobe and Brandon.

The principal speaker of the evening was Leo F. Baisden, deputy superintendent of the public schools at Sacramento.

Some of the classroom work of the pupils of the participating schools was displayed for the inspection of parents and patrons, who demonstrated an active interest in the accomplishment of the pupils by their comments as they passed among the exhibits.

AAA Cuts Budget For New Year

One To Three Millions To Be .... Trimmed From Administrative Expenses And Personnel Pay

WASHINGTON, (IP) — The agricultural adjustment administration today planned to slash administrative expenses to meet limitations of the new farm program.

Officials said that the 1939 fiscal year budget for administration would be cut between $1,000,000 and $3,000,000. The saving will be effected partotally through a reduced personnel.

During the first nine months of this year the AAA spent $14,958,740 for administration, exclusive of county committee costs estimated at approximately $20,000,000. Total expenses for the full year will be nearly $40,000,000.

The new farm program limits administrative expenses in Washington to one per cent and in the field to two per cent of the total appropriation of $485,000,000 for next year. No limitation is placed on county committee expenses.

Legion Scout Troop Invites Visitors

By GEORGE TAYLOR

Troop 67 was called to order at 7:30 Friday night. We had our Flag ceremony and repeated our Scout Oath and our laws. Then we had patrol corners and then our business meeting. We played games under the supervision of Carol Land, assistant Scoutmaster. Meeting adjourned at 9 p. m.

Anyone wanting to visit our meetings is entirely welcome on visitors' nights which come on the third meeting of every month.

RADIO PIONEER

PARIS (IP)—Edouard Branly, 93-year old radio pioneer, has no radio in his modest apartment. Friends presented him with a powerful radio set, but he refused to listen to it. He said he did not like the noise it made.

FORT SUTTER ASSEMBLY IN DINNER MEETING AT SHINGLE

Members of Fort Sutter Assembly, Past Presidents' Association of the Native Sons of the Golden West, held their regular meeting for April at Locust Inn, Shingle Springs, Friday night.

The assembly's headquarters are at Sacramento and it has membership in the surrounding communities including a number in El Dorado County, made eligible by their service in Placerville Parlor of the order.

There were 39 present. In addition to the other business of the evening, the members of the Assembly in El Dorado County presented the secretary with a set of membership receipts as a contribution to the good of the order. The receipts had been designed and printed in Placerville at the instance of the members who made the presentation.

CANS FROZEN FOOD

CORVALLIS, Mont., (IP)—Mrs. Harry Fierce's family ate fresh vegetables and fruits from their own garden all winter long. Mrs. Fierce put the fruit in jars last summer and stored them in the ranch refrigerator plant, where they were quickly frozen.

$900,000 Boost In State Pay

Increases Effective Sunday For 5,835 Workers, Most Of Whom Draw Less Than $150

SACRAMENTO (IP)—Salary increases approximating $900,000 a year affecting 5,835 state employes go into effect tomorrow.

The increases were ordered by the state personnel board in line with proposals by Louis J. Kroeger, executive officer for the board, after an extended series of hearings and numeruor surveys.

Kroeger said 90 per cent of the employes benefitting by the increases at present are receiving $150 a month or less, while only five per cent are receiving more than $200.

Surveys disclosed that state salaries were from $10 to $15 below those paid in private business he said.

It is expected that all of the state's 23,000 employes will be affected eventually by the survey.

S. F. Youth Winner Of Crusader Contest

SAN FRANCISCO, (IP) — The third annual speaking championship sponsored by the California crusaders in high schools of northern California was awarded last night to Richard Egan, student of St. Ignatius high school, San Francisco.

John Reidenbach of Oakland high school was second and Willis Rosser of Sequoia union high school, Redwood City, was third. Ten district champions competed, sueaking on "American Citizenship—And What it Means To Me."

200 SHARE IN "FUN NIGHT"

4-H Clubs Of County Hold Annual Frolic At Coloma Community Hall Friday Night

Approximately 200 members of El Dorado County 4-H clubs and their friends gathered at Coloma Community Hall Friday night for the annual 4-H Club "fun night."

Frank Spurrier, Northern California 4-H Club leader, was present for the evening and assisted Roy Marks and Miss Ursula Hogan, the entertainment committee, in the management of the several stunts presented by the members of the various clubs.

In addition to these numbers, Frank Drennan was heard in several vocal and guitar selections and the Rescue 4-H Club orchestra played several numbers.

The balance of the evening was occupied by games, community singing and a general frolic with delicious refreshments served at a late-hour by a committee composed of Frank Holt, Mrs. R. M. Gray and Miss Helen Bennett.

The next county-wide 4-H club event will be the 4-H Farm Bureau overnight camp, at the El Dorado County camp ground at Lake Tahoe, on June 18 and 19.

Reforestation Work Resumed

Forest Service, With CCC Crews, Planting 82,000 Pines In Salvage Area

Reforestation in the area burned over in the Silver Fork fire of 1932 was resumed this week by Eldorado National Forest and a total of 82,000 trees will be planted this year.

This is a continuation of the work begun two years ago when 15,000 trees were set out, and continued last year with the planting of an additional 47,000 trees.

The work is being done by a crew of 60 enrollees from Snowline CCC camp under the supervision of Work Superintendent Sam Speers and the guidance of foresters.

According to forest officers, the reforestation project will be continued from year to year as funds are available until a total of 325,000 trees have been set out. The 82,000 being planted this year are going into the Middle Creek section.

Three Admit Guilt In Housing Loan Fraud

KANSAS CITY, (IP)—Three men and a woman who yesterday pleaded guilty to conspiracy to defraud in connection with federal rousing administration loans will be sentenced May 9.

Alfred Hughes, Tiffin C. Smith, and Alfred F. Strafus, all of Kansas City, and Mrs. Nanny Tomlinson, San Diego, Calif., admitted that they conspired to obtain $3460 fraudulently through the FHA.

Highway Lighting Seen As Accident Curb

AMES, Ia., (IP)—Night lighting of a mile of rural highway would more than pay for itself if it saved only one life, believes Prof. M. S. Coover, Iowa State College electrical engineer.

"A mile of lights would cost about $5,300, which is about the same as an average death benefit payment, to say nothing of property damage and human suffering," Coover said.

"Such lighting is important because night accidents—and not daytime accidents, which are actually decreasing—are responsible for the alarming increase in traffic deaths,

E. R. Huber, of the regional forest office of engineering, was a caller at Eldorado Forest headquarters Saturday.

The trustees of the Smith Flat cemetery are planning a card party to be given May 14 at the Smith Flat school to raise funds for a continuance of improvement work at the cemetery.

Trout Seasou Opens, but 'No Luck'

SAN FRANCISCO, (IP) — Trout time. Tomorrow's the day and a spring fresh stream in the California Hills is the place.

It probably will be a disappointing day as far as catches are concerned. California was hard hit during the past months by floods and deep snows. In many sections of the state trout fishing has been practically ruined and in many sections make opening day prospects gloomy.

BARTLETTS OPPOSE AUBURN SUNDAY

"We'll Play If Possible," Says Manager Prince, Eyeing Storm-Laden Skies

STANDINGS

	W	L	Pct.
Auburn	2	0	1000
Roseville W and R	1	0	1000
Placerville	1	1	.500
Colfax	1	1	.500
Roseville Tigers	1	1	.500
Folsom	0	1	.000
Grass Valley	0	1	.000
Loomis	0	1	.000

Bartletts are scheduled for their second game of the Placer-Nevada League schedule on the home lot Sunday. Their opponents, Auburn.

Manager Al Prince, scanning the storm-laden skies with his good eye Saturday morning, opined that it would at that hour still be possible to play the game as scheduled.

"We'll play if it is at all possible," he promised.

All games in the league were rained out last week and present plans are that they will be played Sunday, July 17, after the regular schedule has been completed.

Other games this week send Colfax to Loomis, Folsom to Roseville against the Tigers and the W. & R. outfit to Grass Valley.

Auburn, league leaders, will pitch Maciel, with Seim catching, Adkins at first base, Hurley at second, Bennett at third, Vigno, shortstop, and Martin, Taylor and E. Perry in the outfield.

The Bartletts will pitch M. Woerner, with J. Woerner catching, Neil at first, Spaman at second, Reeder at third, Clark at short, and Warren, Patterson and Begovich 'way out thar.

NEW NAVAL BUILDING PROGRAM LAUNCHED FOR U.S.

WASHINGTON, (IP) — The United States moved today toward a goal of the biggest navy it has had, not only in peace time, but in history.

President Roosevelt's message to congress asking for a deficiency appropriation of $25,597,000 with which to start immediate construction of two new capital ships and to improve ship building facilities was looked upon as a decided raise in world armament building.

It was considered significant that the President asked for money to improve and enlarge the government's shipyards so that even a greater rate of warship construction can be achieved.

The United States now has building, or appropriated for, a total of 98 warships. Four of these are battleships of 35,000 tons displacement each; three are aircraft carriers; one heavy cruiser, 11 light cruisers, 57 destroyers, and 22 submarines.

S.P.C.A. ADOPTS MONGREL

SYRACUSE, N. Y., (IP)—The Syracuse S.P.C.A. has adopted Chief, a mongrel, as official mascot. Adoption followed two attempts to place the dog in a home, but each time Chief ran away and returned to the animal shelter.

Mr. and Mrs. Perry Eugene Spaman, of Placerville, are the parents of a son, Allen Perry, born April 23 at Placerville Sanitorium, according to a certificate filed Saturday with Recorder Charles Marsh.

DE MOLAYS FETE ANNIVERSARY

F. E. Singleton Is Declared Beard Contest Winner; Five Get Majority Service Degree

Twelfth anniversary of the institution of El Dorado Chapter, Order of De Molay, was observed with a dinner, program and meeting of the chapter at the Masonic hall Friday evening. Approximately 150 members, parents of members and other friends of the chapter were present.

Charles Colridge was general chairman of arrangements for the event which had been publicized by chapter members in a beard growing contest in which first prize was awarded to F. E. Singleton. The trophy was a picture of himself.

Second award, a razor, went to Arthur Hackwood; third, a shaving mug to Elwin Scheiber; fourth, a package of mascara, to Stanley Barker; fifth, a bottle of hair tonic, to Charles Colridge; sixth, a rake, to Robert Veerkamp; and the consolation prize, a bottle of hair remover, to Bill Sayers.

The awards were presented at the dinner, prepared by Mrs. E. K. Fowler and assistants, and served by members of Placerville Assembly, Order of the Rainbow for Girls.

Arthur Hackwood, master councilor, was toastmaster.

Following the dinner all adjourned to the lodge hall where members of the chapter presented a one-act burlesque, "The Villain Still Pursues Her." This was followed by an open meeting of the chapter at which majority service degrees were conferred upon five members of the chapter, Ed and George Middendorff, Roland Morris, Pete Fossati and Ray Lawyer.

Question Put To First Lady

How Can We Teach Thrift In View Of U. S. Spending Boston Woman Asks

BOSTON, (IP)—A woman asked Mrs. Franklin D. Roosevelt last night: "How can we teach our children thrift when the administration is spending so reckrecklessly?"

Mrs. Roosevelt replied: "It depends, of course, on what you call reckless spending. Spending is never reckless if it is for something that will bring valid returns. We should teach our children not to spend that which they haven't got. Spend to get back what you want. You must have what you spend and it must be spent in such a way that will bring you the returns you want to have."

It was during the question period after Mrs. Roosevelt's lecture to a crowd of 1200 in Symphony Hall.

Referring to her remarks reploring the "loss of dignity of labor with the hands," someone asked: "Where is the dignity of labor in the Ford assembly line?"

"Labor in an automobile or a textile mill is deadening labor," Mrs. Roosevelt said. "An occupation such as that is a reason for limiting the hours of work to give a people a chance to exercise their cerative talents."

Southern Methodists Split On Union

BIRMINGHAM, Ala., (IP)—A dissenting faction of the Methodist Episcopal Church, south, today threatened court action against the majority which voted to unite with two other branches of the church.

The minority protested that unification "would place negroes side by side with whites." Two of the 13 southern bishops joined in the protest.

GOLD SOUGHT; FOSSIL FOUND

SAN JOSE, (IP)—Richard Burns, digging for gold near here, dug up instead of a bone. University experts have declared it to be a part of the spinal column of a pre-historic reptile.

C. C. Herbert, Forest road superintendent, was in the Kyburz vicinity on Saturday.

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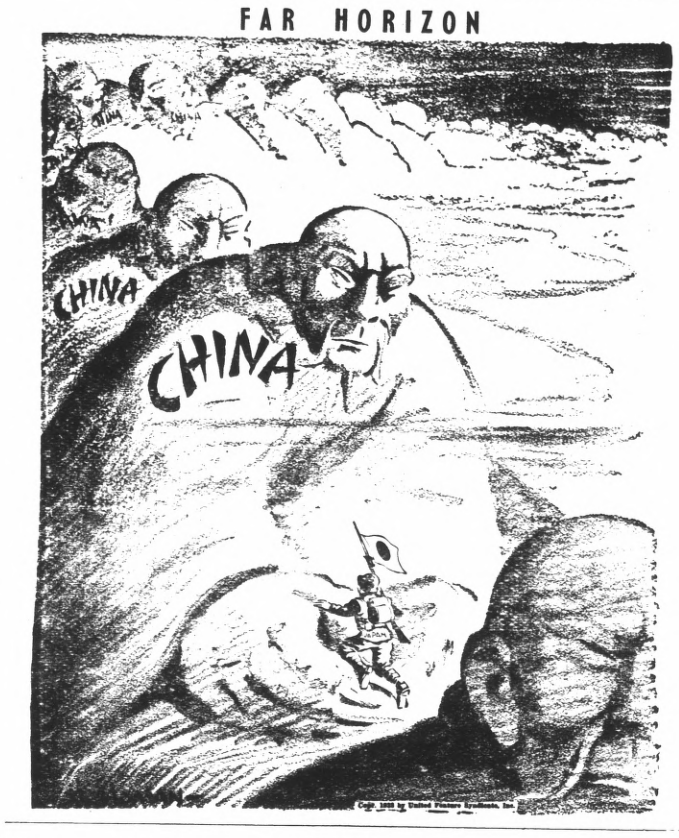
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FAR HORIZON



Who-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-oo-

We have received some complaint, and it does seem that there is some basis for it, against the over-long sounding of the fire siren to indicate the noon hour.

We do not believe there is anyone who objects to giving ample notice of an alarm of fire, but it is hardly necessary to sound the siren for as much as a minute or more to indicate that it is time to eat.

Most of us, we think, have enough "inside information" on that subject to make a prolonged screech unnecessarily annoying.

Greetings, Clampers!

Old Hangtown is happy to welcome for the week-end the members of E Clampus Vitus (revived), who come to institute a local chapter of the order and bear the light of knowledge to the poor blind brothers of El Dorado County.

The Clampers, reviving again the memories of the early days in the state and doing their bit individually and as a group to perpetuate the history of the gold days, have their fun and frolic as they go along.

Today, for instance, they dedicate a plaque to the memory of Mank Monk, and have a good time doing it. Hank Monk may never be enumerated among the historic great of California, but his contribution to the lore of the Mother Lode and the Pony Express Route (as witness the Horace Greeley) incident) is a gem which enriches the legend of a period of life in these very hills which E Clampus Vitus, in dedicating a plaque to his memory, has sought to perpetuate.

Hail Hank Monk!

Greetings, Clampers! may your fun and frolic continue and your fraternalism and its purposes be ever-lasting.

BRIDE IS MISTRESS OVER MILLION-ACRE RANCH ON WHICH ENTIRE NATIVE TRIBE IS EMPLOYED; NEAREST DOCTOR IS 230 MILES AWAY

SYDNEY, (U.P.)—Miss Maxine Darrow, in marrying "Bill" McDonald, married into a family which has the biggest ranch in Australia owned by one person.

Under the countryside sounding name of Fossil Downs, it covers 1,064,000 acres and is situated in that western part of Australia that is so far west that it is known as the "Back o' Beyond."

The rise of Fossil Downs into its present immensity has an interesting story behind it. In 1883, two uncles of "Bill" McDonald started out from Goulbourn with 1000 head of cattle and 300 horses. They spent three years going westward until they found what they considered the best pastoral country on the continent.

They settled down and their ranch grew and their herds also grew until it was the largest cattle station controlled by one man in Australia.

An entire native tribe is now working on the station and two adjoining properties.

Every one on the 1,000,000 and more acres has a knowledge of first aid, as there is no doctor or dentist nearer than Derby, 230 miles away.

Stores are received from Perth three times a year and newspapers are six weeks old when they arrive from Sydney.

Nevertheless the homestead house is made with ventilating pipes run through the concrete bricks and is equipped with electricity and refrigeration, while outside a swimming pool and golf course are under construction.

Grape Pest Warning to Ontario Growers

ONTARIO, (U.P.)—Vineyardists in this grape-producing area were warned today of a serious grape leaf hopper infestation. R. R. McKennett, deputy agricultural inspector, reporting most prevalent infestation in recent years, urged immediate eradication with the application of vaporized pyrenthium oil.

Leaf hoppers, he said, suck sap from the vines, causing the leaf to drop off. Small fly-like insects, they are found in numbers from 150 to 500 to the vine, McKennett reported.



5 to 6 p. m.

KFBK—Comics; 5:30 Stars of Tomorrow.

KROY—Music Masters; 5:30 News; 5:45 dance.

KSFO—Debate; 5:30 Saturday Night Serenade.

KPO—Al Roth; 5:30 Portraits.

KGO—Safety; 5:15 Cugat; 5:30 See KFBK.

KFRC—Soldiers of Miss Fortune; 5:30 Announced.

6 to 7 p. m.

KFBK—Design for Music; 6:30 Family Party.

KROY — Hit Review; 6:30 Musical Newsy; 6:45 Sign off.

KSFO—Your Hit Parade; 6:45 Capitol Opinions.

KPO—See KFBK.

KGO—Symphony.

KFRC—Singtime; 6:30 Sports; 6:45 Announced.

7 to 8 p. m.

KFBK—Symphony; 7:15 Speed Gibson; 7:30 the California Pension Plan.

KSFO—Prof. Quiz; 7:30 Johnny Presents.

KPO—Barn Dance.

KGO—Symphony; 7:30 Horace Heidt

KFRC—Calif; Council; 7:15 Dance; 7:45 Camera Man.

8 to 9 p. m.

KFBK—Horace Heidt; 8:30 Herbie Kaye.

KSFO—Salute to Columbia Square.

KPO—Hawaiian Music; 8:30 Blue Barron.

KGO—See KFBK.

KFRC—Amateur Hour.

KFRC—Amateur Hour.

9 to 10 p. m.

KFBK—Charlie Agnew; 9:30 Rober Pryor.

KSFO—Columbia Square.

KPO—Announced; 9:30 Jack Marshard.

KGO — Gray Gordon; 9:30 Carl Ravazza.

KFRC—News; 9:15 Jan Garber; 9:30 Anson Weeks.

10 to 11 p. m.

KFBK—Harry Rosenthal; 10:15 Hawaiian Paradise; 10:45 Merle Carlson.

KSFO—Let's Celebrate; 10:15 Exit March; 10:45 Ozzie Nelson.

KPO—Joe Sudy; 10:30 Hal Drieske.

KGO—Carvel Craig; 10:30 Frank Trombar.

KFRC—Skinny Ennis; 10:30 Ted Fiorito.

11 p. m. to 12 Midnight

KFBK—Slumber Time; 11:15 It Cafe; 11:45 Paul Carson.

KSFO — Dance Band; 11:30 Civic Band; 11:45 Les Parker.

KPO — Harry Owen; 11:30 Archie Loveland.

KGO—News; 11:15 Paul Carson.

KFRC—News; 11:05, Spud Murphy; 11:30 Playboys.

Recorder's Filings

April 29, 1938

Reconveyance. Corporation of America, trustee to parties entitled. Reconveys trust deed executed by John A. Dugan, ux.

Deed, John A. Dugan and Esther E. Dugan, husband and wife, to L. A. Raffetto.

Trust deed, L. A. Raffetto and Ethel Raffetto, husband and wife, to John A. Raffetto, Jr., and A. H. Murray, Jr. trustees for Dora C. Potts, as beneficiary.

Notice of non-liability, by G. B. Rymal.

Proof of labor, by Lewis M. Bacon. Deed, Jack Berry to Lou Bacon.

Repartriation Of 12,000 On Relief Planned

FLINT, Mich., (U.P.)—The city's unemployed, representing one third of the population, viewed with mixed emotions today the plan of welfare administrator Lewis J. Ludington to repatriate 12,000 families of them—the newcomers by force, the others by persuasion.

BUILDING INCREASE IS REPORTED AT STATE C. OF C. MEETING

Increase in building, despite considerable decrease in general business activity, was the report of the state chamber of commerce research committee to its board of directors, meeting Friday in Los Angeles.

Building activity, reflected by value of building permits, showed some improvement in March and early April over preceding months, although still well behind the same period last year. The increase of March building over February is estimated as 6½ per cent.

At the same time, the report continues, employment, consumer purchase, carloadings, receded slightly. The decline in employment and payrolls is estimated at 1½ to 2 per cent, while the drop in carloadings, which shows the greatest loss, is in the neighborhood of 14 per cent.

The influence of recent weather on crops and outdoor operations in California have been generally favorable. Field work is making excellent progress in most sections, and the warmer weather has given crops a decided stimulus. Livestock and pastures are reported in excellent condition.

Other matters being considered by the state chamber of commerce board of directors include, the adoption of the uniform building code for California, the rapidly increasing cost of social welfare and relief, restoration of the highways damaged by winter storms, Washington legislation affecting California business.

SNOW WHITE DEER

BOISE CITY, Ida., (U.P.)—Game wardens are out to capture a snow white deer which has been spotted in the mountains as a future inmate of the Julia Davis park zoo. An effort will be made to lure the albino into a corral on the Call ranch below Arrowrock.

Republican classified ads always pay.

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PHONES: 327-W — 327-R

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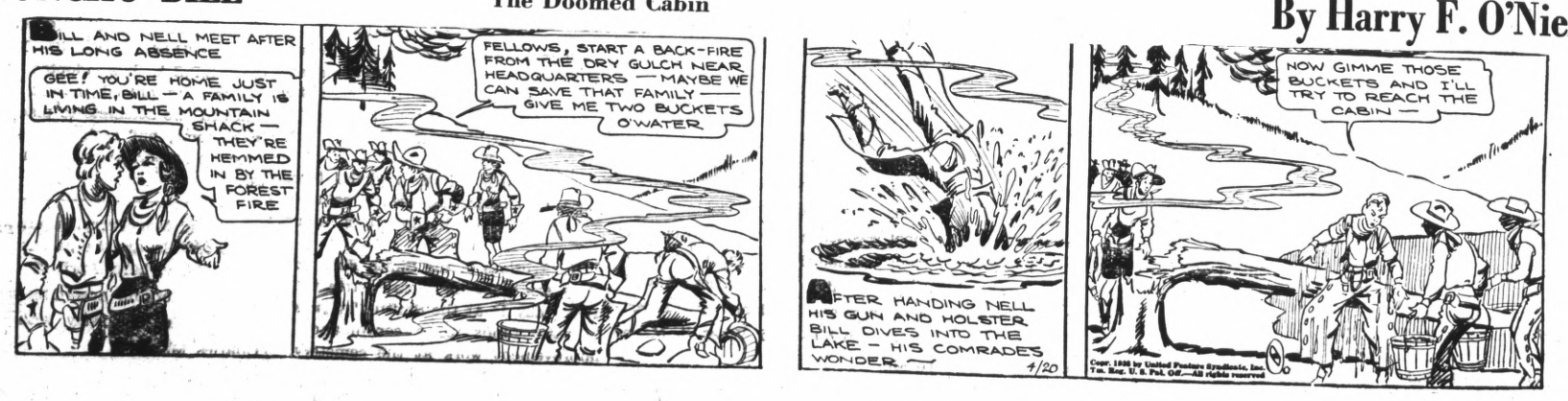
LEWIS & LEWIS

253 Main Street Phone 35

BRONCHO BILL

The Doomed Cabin

By Harry F. O'Niell



FEARS OF CHILD FOUND TO BE ACQUIRED, SAYS PSYCHOLOGIST

BATON ROUGE, La., (U.P.)—The child has only three or four natural fears, and those which are acquired during babyhood are usually the most dangerous and the result of improper care and attention.

That is the belief of Dr. Paul C. Young, professor of psychology at Louisiana State University. Dr. Young picked up a few fears when a child, he said, and knows whereof he spoke.

"Many parents play on the fears of their children in order to make them obey, to keep them from interfering, to keep them down." Dr. Young said, "only to find later that they are bringing up a shy, timid, stay-at-home and dream creature. He is afraid of his own shadow, afraid that he will lose his job, afraid to speak to those he meets, afraid that those he meets might speak to him, and more afraid still that they won't speak to him.

"By careful investigation," Dr. Young continued, "it has been found that the child has only three or four natural fears. The rest are acquired. He screams or cringes with fear, first, if he is all but allowed to fall; second, if a loud sound is made near him; third, if some sudden, intense, or long continued pain afflicts him; fourth, if he is handled too roughly."

All other fears, Dr. Young warned, are learned. Parents who scare their children with bogey-man stories to make them be quiet, or put them in closets, or otherwise punish them for misbehavior are instilling dangerous fears in the child, he said.

NEW RULE Effective May 1st

A minimum charge of 50c for all classified advertising less than 50c. run through the books as "Charge Accounts."

Classified ad rates: 10c a line for first insertion; 15c a line for three insertions, 25c a line for six insertions; 35c a line for twelve insertions, and 50c a line for one month. 25c minimum charge if paid for in advance.

The Republican will not be responsible for more than one incorrect insertion of an advertisement, Errors will be rectified only by publications of the corrected advertisement without charge.

CLASSIFIED

BUY PLACERVILLE

4-ROOM, new home, corner lot at 5 Mile Terrace. Double garage. Electric stove and water heater, $2200.
NEW house, Uppertown, level lot $825.
A. C. Winkelman,
with
L. J. Anderson,
Real Estate Insurance

FOR RENT

ONE and 2-rm. apartments, furn. 65 Bedford Ave. 27atfc

WANTED

SALES SUPERVISORS—One or two intelligent ladies for hiring, training, and supervising ladies for direct sales work in Placerville and nearby towns. Excellent proposition. No house-to-house work for you or ladies under you. Write J. M. Brock, Applegate, Calif., giving street address and phone number, if any, as well as full particulars concerning past experience. 30a1tc

WOMEN—Address and mail advertising material for us at home. We supply everything. Good rate of pay. No selling. No experience necessary. Merchandise Mart, Box 523, Milwaukee, Wisconsin, 29a1t*

REAL ESTATE

RANCHES, HOMES, WANTED ! ! !—We furnish buyers LIST with MRS. KELLER, Pacific St. Tel. 150-W.

FOR SALE

SMALL Kelvinator refrigerator, used; in good running order. Inquire 651 Main Street or Phone 155—. 27a3t*

1925 DODGE 4 motor. Very good with transmission and radiator $25. Taylor, Hotel Santa Rita. 23a6t*

2 LOTS on Coloma Street. Inquire at Hangman's Tree. 4r1m*

2 BEDROOM sets. $10 and $12.50. Bargain. Wudell's Store. m31-tfc

ORDER BLOCKS BY THE Truckload. Summertime Prices. Camino Truck Service, Phone 121. 26j1mc

TURKEYS—Phone 5-F-4. T. E. Akin 9f1moc.

LOST

BLUE LOVE-BIRD. Finder please phone 175-M. 27a3tc.

PARADE OF SPORTS

By HENRY McLEMORE
(United Press Staff Writer)

NEW YORK, (U.P.)—Great oaks from little acorn grow (copyright) so who knows what Creighton University's football team in Omaha may revolutionize the sport by its decision to carry advertising on the backs of its Jerseys this fall.

The Creighton players, who are coached by Marchie Schwartz, the old Notre Dame All-America, will bear on the backs of their jerseys a map of the State of Nebraska. All in white, the idea of the map is to sell that state as the "white spot of the nation."

I would not be surprised to hear that some enterprising young advertising executive, taking his tip from Creighton, had started on a swing of American universities buying up the backs of the prominent football players for use as advertising space.

"Drink Zilch beer" or "visit Baumgartners for furniture bargains" in old English script would look lovely across the shoulders of Marshall Goldberg as he ran to a touchdown for Pittsburgh behind the interference of two big tackles across whose posteriors was emblazoned "call 3-1-4-3 for quick, courteous ambulance service."

Advertisers might rent the backs of the jerseys for the entire season or for just a single game. Rates would vary according to the importance of the game and the number of spectators. The Army-Navy, Notre Dame-Minnesota, and the bowl games would bring on some lively bidding from advertisers.

The cost of the space would depend quite a bit on the calibre of the players, too. It would cost much to advertise your liver pills or gum drops on the back of All-America than it would on the back of a second string end. Manufacturers of limited means could employ the backs of the student managers, trainers, and water boys.

Noght games would be ideal for advertiser and spectator alike. The player would wear a neon sign and even the boys and girls back of the goal posts could follow the progress of the play. The announcer could call the product advertised instead of the player's name. A sample of the announcing will give you an idea:

"Aunt Fluffy's Buckwheat Flour made three yards at right tackle. He was stopped by Busy Bee Lunch Room and Williams Upholstering Company. Taking the ball on a spinner, Fair Play Loan Shop dropped back and passed to Snapfast Garter for a touchdown. Goldenglow Shampoo will try for the extra point with Old Rosebud Rye holding."

To generate the power for the signs players would carry small electric plants on their hips, the power to be supplied by a generator fastened to their legs. A coach would be able to

Night games would be ideal for giving their all, because the minute a player began loafing he would cease to generate power and his lights would go dim. The coach could yank him out of there and send in a fresh bulb, so to speak.

Such an advertising scheme would do much to curb the evil of subsirizing. Players would be given a 50-50 cut and everyone would be happy.

R
A
D
I
O

Repairing

DUNCAN K. CALDWELL
127 Main Street
PHONE 92
(Lower Richfield Service Station)

NEWS PERSONALS

Warren Benson was in town from Summit district on Saturday.

Robert Combellack, son of Mr. and Mrs. Bert Combellack and a student at Stockton Junior College, has been at home this week with a severe cold. He expects to return to his classes Monday.

Firemen were called Friday to the Joseph McKee home on Spring Street where an oil stove-over-flowed and caused an alarming blaze. No damage was done.

A certificate filed with Recorder Charles Marsh on Saturday tells of the marriage Friday afternoon before Justice of the Peace T. F. Lewis of Joe Maccagno, of Diamond, and Bernice Tollett, of El Dorado.

A certificate filed with Recorder Charles Marsh on Saturday tells of the marriage before the Rev. Harold Morehouse of Kenneth Evans and Gladys Warehime, both of Greenwoow.

A son, Raymond Harvey, was Born April 27 to Mr. and Mrs. Raymond O. Vollrath, according to a certificate filed Saturday with Recorder Charles Marsh.

Mr. and Mrs. Jennings I. Estey, of Placerville, are the parents of a daughter, Darla Jean, born on April 21, according to a certificate of record Saturday at the office of Recorder Chas. Marsh.

Jack Welter, Sacramento bureau manager for the United Press, and John Dunlay, Fresno bureau manager, were callers Friday at The Republican office.

Republican classified ads always pay

AUBURN, N. Y. (U.P.)—Mrs. Cordelia Gillett and Mrs. Cornelia Fuller, twins, celebrated their 83rd birthdays with a party at Mrs. Gillett's home. A 74-year-old-sister was present.

Church News

CHRISTIAN SCIENCE SERVICE

First Church of Christ, Scientist, Placerville, Bedford Avenue at Union Street.
EVERLASTING PUNISHMENT.
Services, 11 a. m. Sunday School 9:30 a. m. Wednesday evening, Testimonial Meeting 8 p. m.
The reading room at the church building is open Tuesday and Friday from 2 o'clock until 4 o'clock.

FEDERATED CHURCH
H. G. Morehouse

9:45 a. m. Sunday School Theme Following vision with service.
11:00 a. m. Morning worship.. Theme: God and Our Bodies.
5:30 p. m., Junior C. E. led by Mrs. Morehouse.
6:30 p. m. High school C. E. A consecration meeting, Dick Walter, leader.
6:30 p. m. Young People's C. E., "The Value and Results of Self-Respect," Mrs. J. T. Thorne, leader.
7:30 p. m. Evening worship service.
10:00 a. m. Sunday School at Georgetown.
2:00 p. m. Worship Service Georgetown.
2:00 p. m. Sunday School, Camino.
Thursday, 7:30 p. m. Bible study.

CHURCH OF THE NAZARENE

Beginning Sunday morning, May 1, the pastor, A. Downing, will be in charge. Come and hear the old fashioned Gospel preached.

Preaching service Sunday at 11 a. m. Services each evening at 7:30, special music at each service.

Sunday Bible School 9:45 a. m., conducted by the Superintenent, Mrs. Hand. Classes for all ages.

Nazarene young people's meeting at 6:30 p. m.

A cordial welcome awaits you.

CHURCH OF OUR SAVIOUR (Episcopal)

Rev. Rex A. Barron
Sunday School at 10 a. m.
Morning prayer at 11 o'clock.
Sermon subject: "The Challenge of Faith."

AFRICAN FILM STAR IS PAID 100 HEAD OF CATTLE

PARIS, (U.P.) — Bape, African film star, is under contract to a Tanganyika cinema company for a hundred head of beef, paid her tribal chieftain father. That's the way things are done in Vuisiri, the Hollywood of the black folk in darkest Africa.

Chief of the film studio is an American Negro, M. Nuctut, who learned his business in Hollywood, but prefers to practice it in the land of his forefathers. All the films are made in the native tongue, bantou.

Everything, from the stars, directors and technicians to the capital of this film enterprise, is Negro. Vuisiri has been able to pay back to the Carnegie Institute the $50,000 loan which was instrumental in getting the project started.

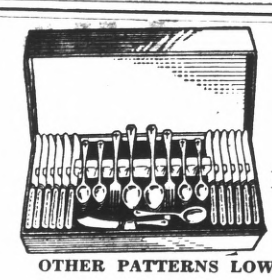
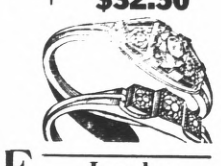
Vuisiri is releasing a number of new films which are designed to educate the black folk in hygiene and medicine. A favorite theme is the triumph of a young European or American doctor over the native medicine man.

Firemen were called to the Koffee Kup Cafe Friday night by what the city night police report was a false alarm.

Lower Richfield
YOUR CAR
Called for and Delivered Free!
PHONE 125
AUTOMOTIVE SERVICE
TIRES — BATTERIES — WASHING — WAXING
and Expert Lubrication

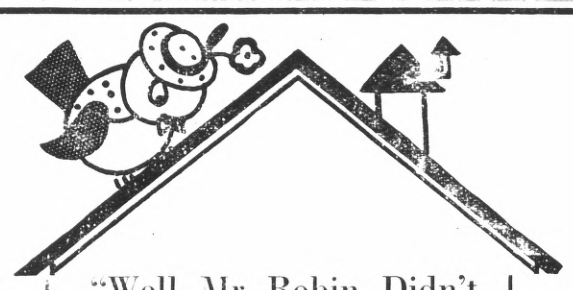
FREE ELECTROLUX UPHOLSTRY SERVICE
Don't Forget Hi-Octane

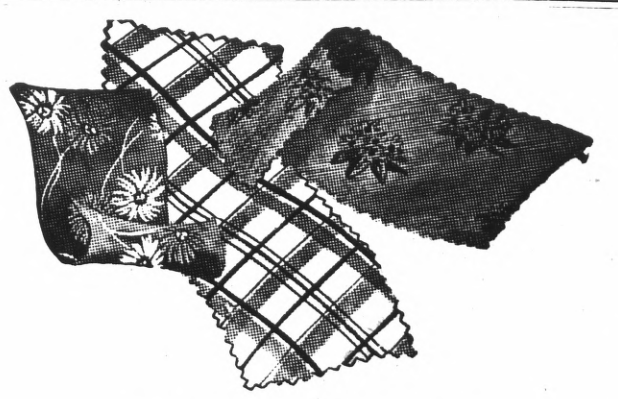
RICHFIELD PROTECTIVE LUBRICATION
Day — Night — Sundays and Holidays
Service Always Available
LEE BROWN VERN HARTLEY


SILVERWARE
for the Spring Bride
69-Piece ROGERS $39.95
62-Piece Set Royal York Pattern by Community $32.50
OTHER PATTERNS LOW AS $15.00

ENGAGEMENT RING SETS $37.50
Credit McHALE Jeweler
3 Doors Below Post Office—Placerville


BIG, HEALTHY, FLUFFY CHICKS HERE NOW!
Ready For Your Selection
Leave or Phone Your Order, we will get any special strain or breed desired
DEALERS IN POULTRY - EGGS & POULTRY SUPPLIES
Also
HAY GRAIN MILL FEED FUEL
CLIFTON & WARREN
No. 6 Center Street — — — Phone 26


Fishing Tackle-
Lure 'em and Land 'em
. . . with high grade, economical tackle from 'Western Auto.' Everything for every kind of Western fishing . . . whether it be lake, stream or ocean—and prices that save you money . . . !
Baits
Creels
Fly
Books
Flies
Hooks
Leaders
Lines
Nets
Reels
Rods
Spinners
A Complete Trout Outfit For Only $4.89
H. N. FARRELL
Authorized Dealer
Western Auto Supply Co.
450 Main Street PLACERVILLE Phone 467


"Well, Mr. Robin, Didn't I Tell You So! GOLD SEAL PAINT Looks Better And It Costs Much Less"
We'll Furnish Estimates and Advice FREE!
Money invested in good paint will come back to you many-fold in repairs saved and in additional years of service. We specialize in quality painting needs.
GOLD SEAL PAINT, Gallon $1.45
HIGGIN'S SCOTCH PAINT, Gallon . . $2.10
FURNITURE EXCHANGE
435 Main COLEMAN & HUNSAKER Phone 472


NEW PIECE GOODS
Printed Linens .:. Silks .:. Wash Prints
20¢ Yard to $1.00
Kayser Silk Hosiery 79¢ to $1.00
Wm. J. Andersen
DRY GOODS

LINCOLN'S VICE CONSUL TO FRANCE DIES AT MONTE CARLO

MONTE CARLO, (LP)—Edward Tuck, whom Abraham Lincoln sent to Paris 76 years ago as vice consul, died today. He was 95.

Dean of the American colony in France, one of the greatest of foreign benefactors of France, he had been accorded more honors by the French than any American who ever lived.

Tuck and Woodrow Wilson were the only American citizens ever to be made honorary citizens of Paris. Tuck was a laureate of the French academy and one of a dozen Americans, including Gen. John J. Pershing, to be awarded the Grand Cross of the Legion of Honor.

A daughter, Paula Rae, was born on April 24 at Placerville Sanitorium to Mr. and Mrs. Paul E. Julio, of Placerville, according to a certfiicate of record Saturday at the office of the county recorder.

"Escalated" Fleet May Enrich Navy Slang Vocabulary

WASHINGTON, (LP)—The day of the wooden warship and the bearded "blue jacket" is past, but the racy language of the sea persists in Uncle Sam's "escalated" fleet.

To a large extent the terminology has been changed to meet new conditions. Some of the language is official, for use in communications, but a novel slang vocabulary has grown up alongside it.

A destroyer, for example, is a "can." a submarine is referred to as a "pigboat;" battleships are known as battle wagons."

The engineroom crew is the "black gang;" the electrician, "sparks;" and a newly-enlisted man, "boots."

In official terminology, the commander in chief of the U. S. Fleet is abbreviated to "CinCus." Chief of naval operations is the CNO."

Virtually all frequently-referred-to terms are shortened. Here are some of them:

Secretary of the Navy—SecNav.

Bureau of Ordnance—BuOrd.

Destroyer Squadron—Desron.

Bureau of Construction—BuCon.

Destroyer Division—Desdiv.

Bureau of Medicine and Surgery—Bu S and A.

Battle Force—Fatfor.

Commander of Battle Force—Combatfor.

Aircraft Carrier Division Two—Cardivtwo.

Commander of South China Patrol—Comsopat.

The colorful Yangtze River patrol, to which the ill-fated gunboat Panay belonged, has its own parlance, some of which might be mistaken for Chinese by the layman.

The patrol itself is referred to as the "Yangpat." The Commander is the "Comyangpat." Motorboats are "pans" or "motorpans." a corruption of the Chinese term "sampan."

Henry Bacchi was in town Saturday from Lotus.

Clampers Honor Hank Monk

(Continued from page 1)

be instituted, will be at Hotel Raffles at 7 o'clock for members of the order exclusively.

Menu for the banquet follows:—Clampocktain (Sluice Box Pickings), Vitusoup (Shirt Tail Bend Bullion), Staff of Relief (Hangtown Frys being chased with Mountain Oysters), Quartzables (Peas, highgraded; spuds, millstamped), Clampsalad, Miner's Dessert (Gold Nuggets), and Clampjava.

The celebration has attracted a number of Clamper dignitaries from distant sections of the state and it is expected that by evening delegations from other communities nearer at hand will arrive, including members of the newly instituted William Bull Meek chapter, at Nevada City, and Lord Sholto Douglas chapter, at Auburn.

Edgar Jesup, Noble Grand Humbug at Yerba Buena Chapter, and Roger Dalton, Noble Grand Humbug of Los Angeles Chapter, arrived shortly after noon.

Among others who were reported to have arrived early in the afternoon were George Ezra Dane, of San Francisco; Frank Killian and Harry Peterson, of Sacramento; Dr. Milton Shutes, research historian; Dr. Charles L. Camp and Professors Vanderhoof, Bolton, Priestly and Olsen, of the University of California.

Clamper leaders expected a total attendance of about 100.

EMPIRE

SATURDAY
Leslie Howard
Bette Davis
Olivia De Havilland
IN
IT'S LOVE I'M AFTER
PLUS
GENE AUTRY
IN
ROOTIN' TOOTIN' RHYTHM

SUNDAY and MONDAY
Sonja Henie
DON AMECHE, in
HAPPY LANDING
A Silvery, Sumptuous Superlative Musical !

New Summer
Slacks



$3.95 to $5.00

Polo Shirts 98c

New Line Summer
HATS



Mallory Hats $5.00
Wilson Hats $3.50

Frank E. Simon
Successor to M. Simon & Son Inc.

THE PLACERVILLE REPUBLICAN WINS RECOGNITION



A. J. DONNELLY

Token of Appreciation for
UNUSUAL Advertising RESULTS
presented by
GENERAL PETROLEUM CORPORATION

Pictured above is General Petroleum official presenting this newspaper with handsome bronze perpetual desk calendar, as an expression of gratitude for growing sales of MOBILGAS and MOBILOIL resulting from regular advertising.

READ THE LETTER



GENERAL PETROLEUM CORPORATION
OF CALIFORNIA
A SOCONY-VACUUM COMPANY

March 31, 1938

Placerville Republican
Placerville, California

Gentlemen:

Results from last year's advertising of MOBILGAS and MOBILOIL were so outstanding that we give due credit to the pulling power of your newspaper.

We are presenting you with a perpetual desk calendar as a token of our appreciation and have recommended that the Republican again be placed on the list of publications to carry our advertising in 1938

Records show that our sales gains in your district were most gratifying, many motorists swinging to celebrated Mobil products.

To your newspaper, and to the wide-awake dealers and motorists of your district, we express gratitude for the part each played in making 1937 our most successful year.

Very truly yours,
GENERAL PETROLEUM CORPORATION
OF CALIFORNIA
J. J. Donnelly
General Manager
Northern California Division

AJD:OF

It speaks volumes for the PULLING POWER *of our advertising... and the progressiveness of this area*

Again we say:
• FOR RESULTS USE
The Republican